



Globally Sourced & Locally Produced  
From Farm To Fork



# WELCOME

Say 'hello!' to Dubai's newest meat & poultry retail brand, Merchant Meats. We believe that producing great food is about more than just looks and taste - it's about knowing where your food comes from. Food brings people together, and you shouldn't have to worry about where your food has come from to enjoy priceless times with friends and family. With food security and quality high on the agenda, it's important for you to know that at Merchant Meats we believe and invest in a sustainable and ethical supply chain, from farm to fork.

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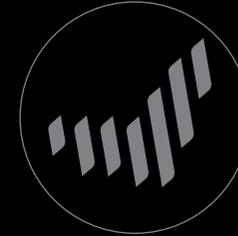
# OUR STORY

From humble beginnings as a master butcher, to a premium state of the art manufacturing facility in the heart of Dubai, we are one of the UAE's fastest growing food businesses. Chances are you have enjoyed some of our delicious products before, as we have been supplying industry-leading hotels and airlines in the country for decades. Now, we are bringing our tried-and-tested products directly to you through some of the UAE's leading supermarkets and online retailers.





Globally  
Sourced



Locally  
Produced



100% Halal

## THE PROCESS

Our process is simple and effective - we cut out the middle men by sourcing premium products and ingredients from around the World directly from the farmers and suppliers, and bring them to Dubai. Here, our skilled team create delicious recipes and create the products you buy off the shelves. Our process begins with the butchering and prepping of ingredients to tried-and-tested recipes, to mixing and grinding to size before portioning, cooking and/or smoking, before delivering to a supermarket near you.

# PRODUCE



**SAUSAGES**



**BURGERS & MEATBALLS**



Turkey



Chicken



Beef



Veal



Lamb



Vegan



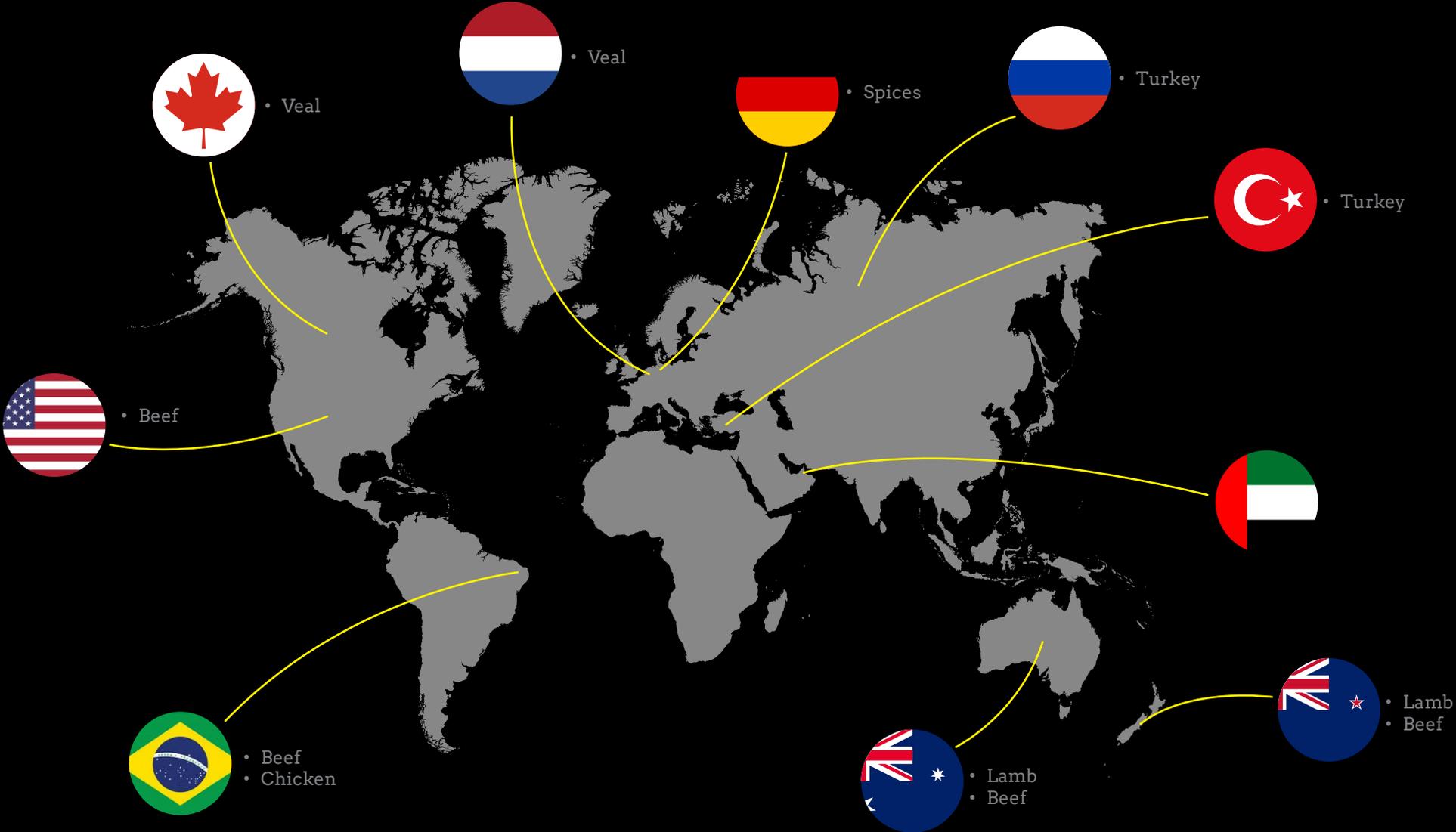
**COLD CUTS**



**STRIP**

# OUR JOURNEY

We procure our produce from all corners of the globe and ensure the highest ethical practices are kept at every stage of our supply chain.



# OUR COMMUNITY

For over 30 years, we have supplied some of the iconic brands that have built Dubai's reputation as the gastronomic centre of the Middle East. We are proud of our relationships, and provide each customer - from international hotel chains to local families - with the same, high grade produce.



PARK HYATT DUBAI™



GRAND | HYATT  
DUBAI

Dusit Thani  
HOTELS & RESORTS

L MERIDIEN  
DUBAI HOTEL & CONFERENCE CENTRE

ANDAZ | DUBAI  
THE PALM

L MERIDIEN  
MINA SEYAHI BEACH RESORT  
& MARINA  
DUBAI

THE WESTIN  
DUBAI  
MINA SEYAHI  
BEACH RESORT & MARINA



N O É P E



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## TAP & GRILL

If you're a meat lover who loves ice cold beverages on tap, Merchant Meats Tap & Grill is the new staple hang out spot. Burgers, sausages, succulent chicken and more is what you'll find when you come through our doors. If it can be grilled, you'll find it here.

Offering delicious dishes, we don't discriminate, with a selection of vegetarian 'meats' and the sweetest of desserts – meaning there is something for everyone on our menu.

Be it a date night under the stars in our palm tree garden, or a relaxed lunch with the whole family. We have you covered. We're also open for breakfast, because who doesn't love a morning fry up or breakfast bap!

Located in the green surroundings of Jumeirah Golf Estates and featuring contemporary interiors, this outdoor seating venue is the perfect escape from Dubai's bustling city life – you'll have to join us to find out for yourself.

# RETAIL





# CHICKEN FRANKFURTER



MADE IN DUBAI

Net weight:  
**280g**



# BEEF HOT DOG



MADE IN DUBAI

Net weight:  
**360g**

# WHAT WE STAND FOR.

In our industry, being responsible means looking after the health, welfare and safety - of not just of our own people – but also our customers. We hold our suppliers to account to ensure the highest animal welfare and quality practices are met at every step along the supply chain.

However, our efforts do not stop there. Environmentally, we carefully manage what we use - and what we don't - to ensure our food production methods meet the 'gold standard' of ethical meat production practices in Dubai.

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## MERCHANT MEATS

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